

## **Enrollment Resources**

These enrollment resources provide an opportunity to notify and remind your employees that they have a free Calm Premium subscription to support their mental health. Below, we've highlighted four key resources that you can utilize to drive awareness throughout the year and in various activities like New Hire Orientation.

For resources one and two, select your preferred template and make a copy of the template. Then follow instructions to customize with your QR code, sign-up link or preferred mobile redemption method. You can find your QR code and unique link on the "Account" section of the <u>Partner Portal</u>.

For resource three, customize the sample copy and add it to your intranet page to increase awareness. Lastly, share resource four to inspire your team to explore our top content recommendations.

